

Global Integrity Carbon Initiative (GICI)



Mission Statement

The Global Integrity Carbon Initiative (GICI) is dedicated to enhancing the transparency, credibility, and impact of the Voluntary Carbon Market (VCM). By bringing together leading experts from industry, policy, finance, and environmental science, GICI works to establish high-integrity standards, promote market confidence, and ensure that carbon credits deliver real, verifiable climate benefits. Through research, collaboration, and advocacy, we aim to align the VCM with global net-zero goals while fostering equitable climate solutions.

Potential Members

1. Industry & Corporate Leaders

- **Microsoft** (e.g., Chief Sustainability Officer) – Represents corporate buyers of high-integrity carbon credits.
- **Stripe Climate** – A pioneer in funding frontier carbon removal technologies.
- **Airbus** – Engaged in scaling sustainable aviation fuels and carbon offsets.

2. Financial & Market Experts

- **Goldman Sachs** (Sustainable Finance Division) – Insights into investment trends in the VCM.
- **Taskforce on Scaling Voluntary Carbon Markets (TSVCM) Representative** – Provides expertise on credit quality and market development.
- **International Finance Corporation (IFC)** – Brings a development finance perspective to scaling climate solutions.

3. Science & Policy Experts

- **Dr. Katharine** (Climate Scientist, Nature Conservancy) – Ensures alignment with climate science.

- **Dr. Julio Friedman** (Carbon Removal Expert, Columbia University) – Expertise on engineered carbon removal solutions.
- **A representative from the Integrity Council for the Voluntary Carbon Market (ICVCM)** – Focuses on credit quality and governance.

4. NGOs & Civil Society

- **WWF Carbon Markets Initiative** – Ensures biodiversity and social safeguards.
- **Carbon Market Watch** – Advocates for transparency and accountability.
- **Indigenous Environmental Network** – Represents Indigenous communities affected by carbon offset projects.

Key Focus Areas

- **Integrity & Standards:** Work with existing initiatives like ICVCM and VCMI to enforce high-quality crediting standards.
- **Market Growth & Trust:** Develop clear guidance for corporate buyers and investors.
- **Equity & Impact:** Ensure carbon markets benefit local communities and do not enable greenwashing.
- **Innovation & Scale:** Promote cutting-edge solutions, including direct air capture, biochar, and nature-based solutions.

Epilogue – read this first!

This organisation and its logo is completely fictitious. Generated by ChatGPT using the prompt “Can you create a hypothetical organisation to improve the VCM. Make it similar to <https://bipartisanpolicy.org/voluntary-carbon-market-task-force/>. Suggest some members and write a mission statement. Also suggest name.”

The total time to create this content was less than five minutes. Less time than it took to subsequently format and post it. Names of individuals have been redacted. Names of corporations have been used without permission.

Roger Cohen.
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